

REP HEADLINE# 6144703 TRF# 311940 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 15.51
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 6556 SALESMAN #
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6144703 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 15.51

REP: TO NSM/NSA
FR CAITLIN FOR JULIE
M7 OK'D
TTLS 134,375
PLS CONFIRM, THX! 10/23/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1194

32	S		700P-800P	30		\$1,000.00	10/20	10/20	1		SAT	1
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PROGRAM : JEOPARDY/WHEEL
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20
STATION MAKEGOOD OFFERS:
M7 OK'D BUY#32 MISSED: SAT/700P-800P OCT20 30S \$1,000.00 (OCT23/12)
OFFER: NONE
CMT: DOLLARS WILL BE MG ON HDL# 6144805

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			134375.00									
CONTRACT TOTAL 134375.00												
TOTAL SPOTS 82												

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE